



What's the Difference: Digital Literacy vs. Digital Proficiency

Digital literacy is the skill or ability to utilize information and communication technologies to find, assess, generate, and communicate information, while **digital proficiency** is the measure of how effectively an individual uses that skill or ability.

3 LEVELS OF DIGITAL PROFICIENCY

- **Literacy** - the foundational level in terms of digital literacy. Students must be able to read, write, consume, produce information. They can recognize, comprehend, create, and distribute subject matter.
- **Fluency** - the level at which digital skills have become second nature, and students possess the ability to get things done easily, with accuracy and precision. This level is the end goal for the majority of the workforce.
- **Mastery** - having full understanding and competency of digital tools and being able to push them beyond their obvious and intended uses to be equally useful, if not more so.

STUDENT BENEFITS OF DIGITAL SKILL CERTIFICATION

- Gain confidence in skills and abilities
- Increase marketability and employability
- Earn an internationally recognized certification

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Digital
Literacy