



The Benefits of Proficiency-Based Digital Skills Certifications

PURPOSE & VALUE OF CERTIFICATION

Certification results become a vehicle to provide evidence that the student possesses specific digital competencies for today's workplace. They provide value through recognition of excellence, increased employability, the ability to earn higher wages, and continued learning.

The benefits added through proficiency-based certification impact not only the learner, but also the administering institution and educator.

INSTITUTION & EDUCATOR BENEFITS

- Meet the needs of industry
- Easily align to program outcomes
- Remove technology barriers
- Implement a more cost effective solution - stop paying for practice tests and failed exams

STUDENT BENEFITS

- Reduce fear of failure and increase confidence in skills
- Increase marketability and employability
- Remove technology barriers
- Earn an internationally recognized certification

Microsoft
Excel

Microsoft
Word

Microsoft
PowerPoint

Digital
Literacy